

# 21st Century Learning Solutions, Services and Technology





Our company was created with a vision to offer students the most comprehensive online education possible. After years of using different technologies, we realized that no one product effectively addressed the specific needs of the teenage learner.

As a technology and curriculum provider, we have spent countless hours working with students and teachers to improve our systems and refine our methods. The result of this near 13 years collaboration has led to the development of what we are proud to offer as one of the leading online education technology suites in the world.

Having successfully accomplished our primary mission, our focus has now shifted to using our online expertise and technology offerings to help educational institutions and organizations create their own successful online programs. If you have considered adding an online component to your existing programs and would like some help please give us a call. We, like you, want to see your

**GET FREE  
COURSE  
CONVERSIONS  
AND SCORM  
CREATION WHEN  
YOU SIGN UP FOR  
A FREE TRIAL  
ACCOUNT.**



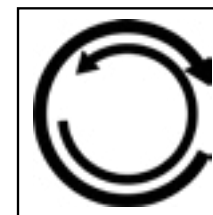
students flourish.

Whether you are a traditional school looking to start an online program, or after many years are considering making enhancements to your technology or curriculum—Our Company offers a variety of consulting services that will help your organization move to the next level. Our consulting offerings include the following areas of practice:

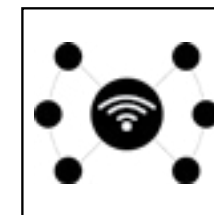
- **Technology** - We consult on the technology necessary to run your online school such as Learning Management Systems (LMS).
- **Curriculum** - We advise your school on the online curriculum offerings available including their alignment with national standards.
- **Instruction** - We consult on how to effectively recruit, train, and manage an online teaching staff.
- **Admissions** - We advise schools on how to properly design, staff, and manage the admissions department for an online school.
- **Marketing** - We consult with schools on how to properly market their organization's online programs in both the traditional and interactive channels.
- **Business Process Outsourcing (BPO)** - If your organization does not have the infrastructure or expertise to support any one of the aforementioned five areas of practice, we can outsource these services for you.

## OUR LEARNING TECHNOLOGY MODEL

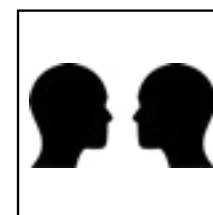
OUR TECHNOLOGY - ActiveLearning LMS



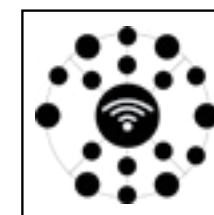
The “rotation” model, in which students move back and forth between online and classroom instruction.



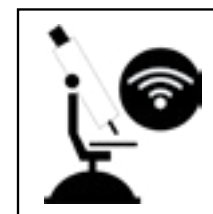
“Flex,” a model in which the curriculum is delivered primarily through an online platform, with teachers providing onsite support.



The “face-to-face driver” model, in which a teacher in a traditional classroom instructional setting employs online learning for remediation or supplemental instruction.



The “online driver” model, where the courses are primarily online and physical facilities are used only for extra-curricular activities, required check-ins, or similar functions.



The “online lab” approach, wherein an online course is delivered in a physical classroom or computer lab.



“Self-blend,” a model in which students choose on their own which courses they take online to supplement their schools’ offerings.



The ActiveLearning LMS is an internet based interactive teaching and learning suite. The ActiveLearning LMS will enable schools to Manage, Connect and Publish in a 21st Century classroom, in real-time or on demand, using a unique combination of multimedia and communication tools.

Anytime, anywhere classroom will not only make instruction more readily available to students, but will also create new opportunities for educators to incorporate rich, interactive, multimedia content and / activities into everyday instruction.

When a school chooses to implement the ActiveLearning LMS they discover that the process is simple and the depth and breadth of features are vast. The ActiveLearning LMS includes everything a teacher and or student needs to attend class, participate in class, interact with teachers and other students, record and edit content and manage nearly every aspect of the educational process from day to day quiz and test creation and administration to grading and end of term reporting.

From a technical aspect, schools will find that the ActiveLearning LMS is built using industry leading standards encompassing open architecture that is SCORM compliant.

ActiveLearning LMS is a complete, secure, web-based training and learning solution that employs a simple user interface. This way both technical and non-technical training managers can easily create, manage, and track interactive training courses and learning programs for all levels of users.

The ActiveLearning LMS is designed to fit any organization size. With it you will have the sophistication favored by big companies. Yet, you can enjoy the flexibility, simplicity and customization of a system that will not overwhelm or financially drain smaller organizations.

ActiveLearning LMS is available and delivered online. Therefore you do not have to install complex programs, invest huge amounts in hardware and software or hire or maintain an expensive IT department. Your custom and secure learning site can be deployed in less than 2 minutes. You can begin creating and deploying training immediately -- at a fraction of the cost of traditional methods.

### **TRAINING/ LEARNING DELIVERED ANYWHERE, ANYTIME, ANYHOW**

Use ActiveLearning LMS to deliver personalized learning and training to your entire organization. Whether you are a global enterprise or local operation, you can leverage the power, simplicity, and scalability of ActiveLearning LMS to connect your customers, partners, and employees in a seamless self-service learning portal. Knowledge and learning can now be delivered instantly to everyone, anywhere in your organization.

## **LEARNING MANAGEMENT TECHNOLOGY**

### **A SIMPLE, EASY TO USE, AND SECURE SOLUTION**

Do you need a cost effective learning and training solution? Does the idea of purchasing expensive hardware and installing complicated software turn you off?

If you answered YES to these questions, ActiveLearning LMS is the solution for you. With ActiveLearning LMS you can be up and running in fewer 8 minutes, deploying your training courses in less than 24 hours. All you and your learners need to access your secure learning and training website is a web browser. Your learning system is setup as soon as you complete our easy signup process.

Do you need support and assistance? Our friendly staff is available to help you get started. Or, you can use our self paced tutorials to get up-to-speed quickly using the ActiveLearning LMS system.

Not sure if ActiveLearning LMS is right for you? Take our no obligation 30-day free trial. There is nothing to download and install or uninstall. No commitment, no obligation!

### **TO RECAP**

ActiveLearning LMS Learning Management System makes creating, delivering, managing and tracking online training and learning easy and cost effective.

### **How?**

- Deliver personalized training and learning anytime, anywhere and anyhow
- Eliminate hardware, software & IT staff costs
- ActiveLearning LMS cost is less than 10% of traditional methods of training
- Produce effective and streamlined learning and training
- Launch your own e-commerce catalog site and sell your courses
- Experience on-Demand Learning – Knowledge available on tap
- Reduce compliance headaches - Show training proof
- Reduce time-to-market and shrink time-to-competency
- Design, launch, and manage online training 24/7 - Simply, easily, efficiently
- Improve productivity and achieve a strong competitive advantage

### **FEATURES**

- Secure and customizable training and learning system
- Skills management and certification via easy web platform
- Blended, collaborative learning and training through communities, white boards & interactive tools
- Best-in-class content management interface using simple, easy to use system
- SCORM Compliant
- Personalized training and learning management tools





- eCommerce Accounts
- Easy knowledge management, assessments, and tracking
- Simple User management and access rules
- Your own ecommerce catalog website

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## TURNKEY VIRTUAL SCHOOLS

Have you been thinking of starting your own online virtual school? Are you a charter school or private school that wants to expand your current brick and mortar operations and increase your reach? Are you a homeschool association that wants to offer virtual learning to its members?

If so, this is the best time to partner with us and begin offering virtual courses for Grades 6-12 in your custom branded online Middle school and online High School.

Because we have the most powerful learning management system (LMS) and course management system, we can create your customized school in as little as one month with no startup costs for schools with 100 students or more!

### Our Turnkey solutions

Provides everything you need to offer online, offline, and blended courses to students worldwide.

- Eliminates the months, or even years, of developing a school, curriculum and courses.
- Eliminates the need to contract with an LMS provider – significantly reducing costs and programming.
- Provides either an annual licensing or revenue share model so that you can retain your funds for growth.

### Who should launch a Virtual School?

- Schools who want to keep their student funding from going to other online

providers

- Schools who want to increase their reach and provide more services to the community while increasing revenue
- Independent Schools who need to build up their student base without adding brick and mortar costs
- Education Organizations and Community Groups who want to better serve their constituents
- Education Entrepreneurs who are ready to enter the virtual education market with their own online private school. We offer a proven learning management system (LMS) and curriculum development program that can save you many years of effort. We have used our LMS to educate over a million students in grades 6-12 over the past 6 years. It's been proven; virtual learning works.

We have over 700 full and half credit courses to choose from and are constantly developing new courses every quarter. All ebooks and materials (videos, audio, powerpoint presentations, and flash movies) are included in the curriculum We will work closely with you in every phase of program establishment and development to help you adapt our proven program to your desires, but the daily administration is yours. You can form your own board of directors, choose teachers and set tuition rates. If assistance is needed for school administration we can provide that to your school as well.

Call us today and your school will soon be able to serve hundreds of students working online to complete high school. If you don't, someone else will.

### Content Provider (Curriculum Only)

**Curriculum & Instruction Vision:** Research-based Curriculum and instruction: Catalyst for student achievement

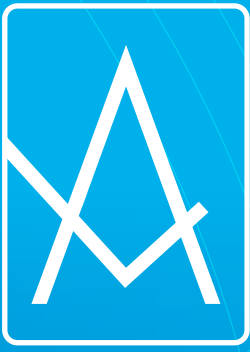
**Mission:** The Division of Curriculum and Instruction provides rigorous, relevant curriculum and supports implementation of best instructional practices to sustain high student achievement based on data

**Goal:** To refine and improve the work processes, information flow and communication of members within our division so the collective efforts are organized, efficient, and effective in helping raise student achievement

### Standards-Based Instruction & Alignments

We focus on student mastery of the subject standards for each subject area. These standards are used to measure minimum competency. To add rigor and relevance to each course, we use the Understanding by Design lesson and unit planning format. As more of our curriculum becomes available online, Our patrons will be able to see examples of remediation strategies and extended learning opportunities for students in each course, subject, or grade level.





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We'd love to  
hear from you

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