

# Application & Process Training using Blended Learning





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Realizing the full benefits of major IT applications in your organization is often hampered by the lack of training available to your employees. Growing competition requires you to work under compressed timelines and users, inept at using applications efficiently, impair your overall performance. As application developers do not specialize in training, your employees do not receive effective training before the launch, nor on the job. Also, while new employees lack knowledge about the application, existing employees are new to it, and may be resistant to the changes in technology, culture, and behavior, introduced by the application. Therefore, the need for training is high; but expert trainers are few and the available content and resources

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are either outdated or limited. Growing geographic diversity of the audience and localization needs, also make classroom training impractical. Added to this is the fact that many training areas are quite complex and require various high-end learning elements. You can meet all these challenges with Blended Learning that makes training available for critical access, tracking, and guidance.

Our Learning Services offer you Application and Process Training using Blended Learning. Our continual training framework on Application Training enables you to optimally utilize application features, ensuring that you reap the benefits of your investment in application and process revisions.

### Overview

At our company, we understand that it is often difficult to train employees before the launch of the application owing to compressed time lines. Moreover, traditional classroom training only takes employees away from their jobs, further stealing their time. Existing training programs often lack role-based and competency-based training. With online training content being large and content downloads, slow, the in-house resources for custom training are limited.

Outsourcing your training needs will increase your ROI and enable you to concentrate on matters that are crucial to your business. Our unique solution combines structured training with informal learning and on-the-job performance support.

This is best suited for large organizations with globally dispersed users requiring frequent training for supporting go-to-market initiatives. Blended learning integrates various forms of offline learning components such as workplace learning, distributable print/electronic media, and online learning components such as virtual classrooms with live instruction, online self-paced learning content (CBT/WBT ), online mentoring, simulation-based on-the-job performance aids, online collaborative learning, and mobile learning.

### We offer you

- Rapid rollout through user training imparted before the application goes live. Training content is co-developed with the application to reflect the changes while it is being developed.
- Role-based and competency-based training through programs designed on competency build-up requirements.
- On-the-job performance support that guides all users, as and when they need help.
- Multiple delivery channels that help you satisfy the needs of all learners.
- Updated training programs that are contemporary and relevant.
- Diverse and localized training programs for employees scattered around the globe, needing training in different languages.





- **End-to-end training solutions and services.** We have functioned in the training space for many years. We have extensive experience in courseware design, development, and training delivery. Our training programs are built on strong instructional design capabilities and offshore development strength. Our unique solution design expertise produces the best blended learning programs, a better alternative to a training program that is entirely classroom-based.
- **Performance-focused approach.** Providing effective learning solutions for training, we help in aligning training spends to business needs of achieving market performance, business performance, and therefore higher revenue and profit growth. Training support favorably impacts the performance measures relevant for most organizations and helps better training capacity, productivity, ROI, employee competencies and motivation, customer focus, teaming ability, and reduces training costs, employee attrition, etc.
- **Unique Deployment Option.** We provide you a custom-built Learning Management System (LMS). The LMS is used to manage the delivery of blended learning programs, comprising the scheduling and management of classroom sessions, access to eLearning, and the use of live virtual classroom (e-meeting or e-conference) sessions. If customized, the users can communicate in the language of their choice, which can be dynamically selected.

## How We Help

We bring you rich training program development expertise that helps formulate appropriate content strategy to maximize the learning impact, using appropriate instruction design models, a multimedia mix and the latest learning technologies. Our solution helps you benefit from:

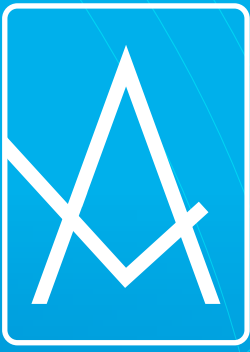
- **Higher productivity and cost-effectiveness** with enhanced utilization of training infrastructure and trainer pool. Cost savings are easily identifiable with our technology- based delivery and centralized learning administration.
- **Minimized work disruption** with blended learning that enables new and existing employees to receive continuous training without time away from their jobs.
- **Scalable solutions** that are capable of addressing current and future business needs.
- **A single partner** for all your IT applications and process training needs, including deployment and ongoing support, in terms of administration of the learning infrastructure, customer support, and help-desk services.

## Why us

We have executed several projects in the eLearning space for multiple clients, both domestic and International, spanning many industry verticals. Our Learning Center of Excellence tracks the latest technologies and develops frameworks and tools. Our expertise in a large number of industry areas, and in-house SMEs, makes us an expert in the area of process training. We bring to the engagement:







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We'd love to  
hear from you

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